



Strada Health Care

Case Study

## **KPI Ninja Helps Strada Healthcare Demonstrate Direct Primary Care Superiority to Employer**

Strada Healthcare is Nebraska's largest Direct Primary Care (DPC) Practice

Overall Per Member Per Month (PMPM) claims costs reduced by more than 50% compared to Non-Strada employees.

Within just 6 months, Strada members experienced health improvements in every biometric measure.

During the 12 months of Strada participation, Burton's reported worker injuries dropped from 1.58 injuries per month to 0.33 injuries per month.

Burton, a local employer, has more than 100 enrollees in their employer sponsored health plans. Comparison populations were those employees who elected to participate in a \$2,000 high deductible health plan v. those employees who elected to participate in a \$3,000 high deductible health plan that included membership to Strada Healthcare.

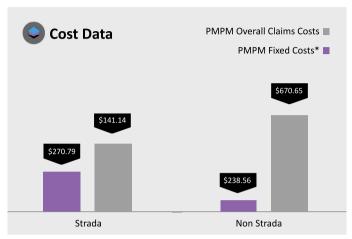
12-month Highlighted Employee Biometric Results		
	Strada Member Change	Non-Strada Member Change
Systolic Blood Pressure Change (lower is better)	-7.5	+7.3
Diastolic Blood Pressure Change (lower is better)	-4.5	0.0
Blood Sugar (lower is better)	-3.5	-14.8
Cholesterol (lower is better)	-3.2	-3.0
Triglyceride (lower is better)	-46.8	+5.0
HDL "Good" Cholesterol (higher is better)	+1.7	-1.0

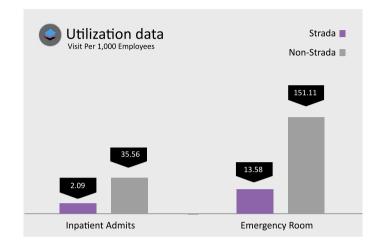
"The three-fold reduction in worker injuries were a direct result of the immediate accessibility of Strada providers to Burton Employees."

KPI Ninja partnered with Strada Healthcare to acquire, aggregate and analyze the data from within Strada Healthcare's electronic health record (EHR), claims data, and other disparate data sources. Guided by Strada, a compelling story demonstrating DPC's superiority in cost and quality was created and share with the employer.









Strada Healthcare utilizes the healthcare analytics firm, KPI Ninja, to measure and track key data metrics.

Timely, actionable, accurate data, converted into meaningful insights that are directly connected to the organizational strategic goals exhilarates staff and accelerates high quality clinical and operational performance. KPI has found the solution for you, your staff and your budget.

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<sup>\*</sup>Fixed Costs include Employer Paid Medical Insurance Premiums and Strada Membership fees for Strada members